# PRAXIS

PUTTING THEORY INTO
PRACTICE

CREATE: PROTOTYPING

Learning goals:

- **work collaboratively with your team to negotiate and complete allocated tasks**
- **understand the requirements of an effective pitch using the presentation rubric**
- **know how to give feedback which is kind, specific and helpful**

EMPATHIZE   DEFINE   IDEATE   PROTOTYPE   TEST   IMPLEMENT

UNDERSTAND   EXPLORE   MATERIALIZE
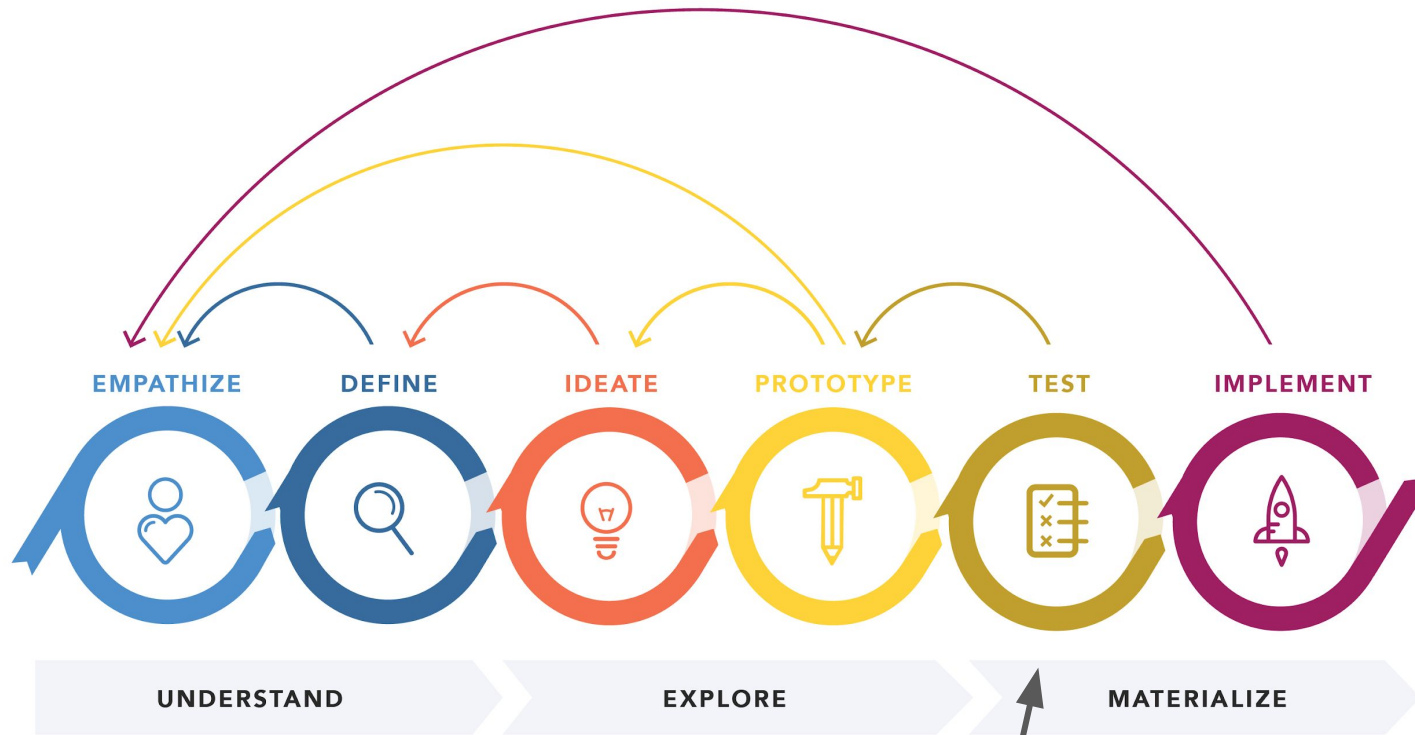
It's time to *test* your pitch!

The 2 minute pitch

The pitch aims to succinctly explain your game and why it is the best design for your identified community user. Each team member must speak either during the pitch or when answering questions. Communication is an assessable skill in Praxis.

Essential elements of your pitch: game title, type and genre of game, target player/community user (demonstrating you have researched into, and catered for their needs), core mechanics explained, play value and competition emphasised, and the unique differentiation of your game.

Hand out can be found here.

PERFECTING THE PITCH

6 Elevator Pitches for the 21st Century

https://www.youtube.com/watch?v=XvxtC60V6kc

https://www.youtube.com/watch?v=k3PY_p_M-8w
(from 3 mins only)

Watch these videos to learn how to deliver a great pitch. *(RuckPack SharkTank is a fantastic pitch!)*

GOOD SKILLS =
GOOD GAME

Explanation of Ideas & Information	• chooses appropriate facts and relevant, descriptive details to support main ideas and themes
Organization	• includes everything required in presentation • presents ideas in an order that makes sense • organizes time well; no part of the presentation is rushed, too short or too long
Eyes & Body	• keeps eye contact with audience most of the time; only glances at notes or slides • has a confident posture
Voice	• speaks loudly and clearly • speaks appropriately for the situation, using formal English when appropriate
Presentation Aids	• uses well-produced audio/visual aids or media to add to main ideas and themes
Response to Audience Questions	• answers audience questions clearly and completely
Participation in Team Presentations	• All team members participate for about the same length of time, and are able to answer questions

Tasks:

1. Read through the elevator pitch planner template.
2. Convert the template from a Word Doc into a Google Doc.
3. Work collaboratively as a team to write your script, or allocate this task to one or two team-members.
4. Optional: create a slideshow to accompany your pitch.
5. Allocate each team member lines to deliver during the pitch - it's better if the task is shared evenly.
6. Read through the Praxis Presentation Rubric and self-assess your pitch.